

Peace bread conference 2019, Vilnius (LT)

Youth more educated and more ready to modernise

→ important to make rural life more attractive for young people

Ideas expressed and experiences outlined in the Northern group of EE, LT, LV and PL

1. Greenhouses to kindergartens
2. Open doors/gates days of farms (e.g. opera at the farm)
3. Climate change makes some countries losers, others winners,
 - a. balance out the climate change impact,
 - b. closeness of production to consumption should matter
4. more smart production (technological innovation)
5. to keep the means of EU agricultural funds
6. to connect agriculture and tourism to agritourism (opportunity to spend time on the countryside)
7. climate change might be beneficial for our region
8. direct sales (healthiness, economical)
9. e-plattform for exchange of experiences of young farmers
10. education, extension services (using social media)
11. to make countryside more visible and attractive (I'm a young woman with long
lacked nails, but driving a tractor), AgriCOOLture
12. green support (state), support to organic farming
13. educational and cultural programs (e.g. 100 rye fields, million breads)
14. scientific approach, well argued
15. rye – environmental and health aspects
16. to bring agricultural teaching to a next level (new realities, new technologies)
17. sustainable, environmentally friendly production

Summing up – three main features

1. education (at a new level, with IT)
2. visibility, attractiveness, popularity (cool)
3. openness (open farms and visibility in social media)